雙管齊下 同心事成

Twofold efforts in promoting smoking cessation

佳定集團擁有龐大的物業管理團隊,管理層帶領旗下近8,700名員工齊心推廣無煙企業文化。公司從政策及活動方面雙管齊下,除了透過內聯網、電郵、告示版、海報及小冊子等向員工發放無煙資訊,更於2011年成立安全委員會,專責舉辦多元化的職安健活動包括宣揚無煙信息,例如舉辦「健康身心標語創作比賽」、「健康生活獎勵計劃」及九龍樂善堂的「愛·無煙」前線企業員工戒煙計劃等,藉以鼓勵員工投入無煙生活,從而建立健康生活文化。

With nearly 8,700 employees, Savills Guardian Group took a twofold approach in advocating the smoke-free culture through policies and activities. Smoke-free messages were disseminated through intranet, emails, notice board, posters and pamphlets. A safety committee was set up in 2011 to be responsible for organizing a wide range of health & safety activities including smoke-free campaigns, such as "Healthy Slogan Design Competition", "Healthy Living Reward Scheme" and "Smoking Cessation Programme in Workplace" by Lok Sin Tong Benevolent Society, Kowloon etc, aiming to encourage staff to quit smoking and adopt a smoke-free lifestyle, thus help create a healthy living culture.

佳定集團 Savills Guardian Group

