

# 無煙理念 廣及社區

## Promoting smoke-free concept across the community



偉邦物業管理有限公司為恒基兆業地產集團全資附屬機構，自1996年創立以來，秉持「以人為本」宗旨，為客戶提供優質服務之外，更全面推行職安健管理，透過各種渠道向員工灌輸各種戒煙資訊，並委任「無煙大使」向員工宣揚「無煙工作間」益處。未來，「偉邦」計劃透過於轄下物業藉戒煙宣傳活動，將戒煙資訊推廣至社區，共同締造健康的「無煙城市」。

Well Born Real Estate Management Limited, a member of Henderson Land Group, has always followed the corporate value "people first" since its establishment in 1996 to provide service with quality for customers. Besides, we implement comprehensive occupational health & safety management and provide smoking cessation information for our staff through various channels. We appoint "smoke-free ambassadors" to promote the benefits of a smoke-free workplace to our staff. Looking ahead, we plan to launch smoking cessation promotional activities at all the properties under our management, spreading smoke-free messages across the territory for a healthy "smoke-free city".

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