

森那美走在無煙最前線

Sime Darby at the forefront of smoke-free campaign



森那美汽車集團為BMW、MINI、Rolls-Royce、McLaren、Suzuki、Mitsubishi、Citroen及Peugeot等品牌的香港獨家代理，提供汽車零售及售後服務。集團管理層鼎力推動無煙文化，除以傳記形式分享真實成功戒煙故事外，有獎無煙填字遊戲及戒煙攻略比賽均獲得員工們踴躍參與。另外，集團在全港20間辦公室、陳列室及維修工場張貼無煙海報及擺放小冊子，與員工及訪客共同走在無煙最前線。

Exclusive distributor of brands including BMW, MINI, Rolls-Royce, McLaren, Suzuki, Mitsubishi, Citroen and Peugeot in Hong Kong, Sime Darby Motors Group provides automotive retail and after-sales services. Our management team is keen to promote a smoke-free culture. Apart from sharing successful quit-smoking stories, we have made use of games and contests, such as "Smoke-free Puzzle" and "Strategies to Quit Smoking Award" to promote smoke-free messages which were well received by our staff. Staying at the forefront of the smoke-free campaign for our staff and visitors, we display no-smoking posters and quit-smoking pamphlets in all our 20 offices, showrooms and service centres in Hong Kong.

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