

從上而下 謹守承諾

A top-down commitment to a smoke-free culture

致力響應無煙香港的偉邦物業管理有限公司，積極推動旗下屋苑管理處參加無煙活動，公司管理層更率先支持無煙生活，帶領每位員工簽署「員工紀律承諾書」，上下齊心謹守當值無煙承諾。公司又透過舉辦「員工戒煙獎勵計劃」鼓勵員工戒煙，成功戒煙的員工不但獲得嘉許，更會被委任為戒煙大使，拍攝短片分享戒煙心得及經驗，推動更多吸煙員工決心戒煙，計劃吸引多名員工參加，並成功戒煙。

Dedicated to promoting a smoke-free Hong Kong, Well Born Real Estate Management Limited motivates its estate management offices to take part in various smoke-free initiatives. The management of the company showed their commitment by signing a "self-discipline pledge" which urges all staff to be smoke-free during working hours. The company launched an "employee smoking cessation incentive scheme" to further encourage staff to kick the habit. Staff who gives up smoking successfully will be recognized and appointed as smoking cessation ambassador to share their cessation tips and experience in video clips for motivating other smoking staff to quit smoking. The scheme has been proved successful in reducing the number of smoking staff.



偉邦物業管理有限公司（恒基兆業地產集團成員）

Well Born Real Estate Management Limited (A Member of Henderson Land Group)