

青洲英坭 Green Island Cement

持之而恆推動無煙文化 落實公司核心價值

要推動一種文化，需要多年的持之而恆。青洲英坭一直堅持推廣無煙文化，邁步向前。行政總裁曾百中表示：「廠房涵蓋由原材料生產至水泥製造的『一條龍』工序，這裏有很多機器，若因煙蒂的火種引起火警，會對廠房構成很大影響。為此，公司自1996年起決心推行『無煙廠房』政策，至今已踏入第28個年頭。另外，我們關心員工的健康及家庭，亦關心企業的生產品質及形象，因此積極鼓勵同事戒煙，有助實現公司包括『關心環保』、『關愛社群』在內的核心價值。」

青洲英坭在過去三屆無煙領先企業大獎中，均獲金獎殊榮，今屆更奪得無煙領先卓越金獎，令他們更有決心成為行業的領航者。為進一步宣揚禁煙信息，公司在廠房範圍張貼戒煙海報、標語，亦定時在走廊及公司手機應用程式上播放無煙宣傳短片；並設有自動發聲裝置，提醒員工吸煙的禍害，鼓勵他們戒煙。另外，公司上下一心，管理層及員工共同簽署「戒煙承諾書」，並成立「戒煙互助小組」，跟進同事戒煙進度之餘，也為有戒煙困難的同事提供情緒輔導和支援；同時舉辦多項有益身心的康體活動，鼓勵員工以運動取代吸煙，多管齊下地使員工吸煙率下降。



Consistently Promoting a Smoke-free Culture and Realizing the Company's Core Values

Green Island Cement Company Limited ("Green Island Cement") has been advocating a smoke-free culture in workplace for over 20 years since 1996. Eddy TSANG, Chief Executive Officer said, "We care about the health of the employees, hence has implemented various measures to encourage smoking cessation."

Since 2014, the Company has set up a support group to organize regular meetings in helping employees curb the tobacco addiction and prevent relapse. To encourage smoking cessation, infrared sensing audio reminder system was also installed at the entrance of the designated smoking area outside the plant area, to remind employees and contractors that smoking is hazardous to the health of smokers and their families. Besides, a reward program was introduced to strengthen employees' quit willpower. Green Island Cement is determined to promote smoking cessation among employees and contribute in maintaining a low smoking prevalence in manufacturing field and Hong Kong.



▲青洲英坭推行前線員工戒煙計劃及成立「戒煙互助小組」，全面宣揚無煙工作間。

Green Island Cement implemented a staff smoking cessation program and set up support group to promote smoke-free workplaces.