

協盛建築 Hip Seng Construction

推行戒煙獎勵計劃 以愛建造三贏局面

建造業流動性高，企業在推廣無煙上一直存在挑戰。不少工匠染有吸煙習慣，不但損害自身健康，亦容易引致工業意外。有見及此，協盛建築投入不少人力及資源，積極推廣無煙文化，其執行董事黎偉明認為：「協盛一直秉持『愛心建家園』的宗旨來維繫我們與同事、家人、合作夥伴的關係，並且深信一切以健康為先。吸煙不但影響自身健康，亦會令家人、同事承受二手煙的禍害，更有機會引致工地火災或工傷意外。為此，管理層和跨部門代表合作成立『戒煙委員會』，主動派員到旗下工地接觸工匠，了解他們的健康狀況及需要，從多角度構思無煙政策及措施，並與業界攜手一同推廣無煙文化，締造三贏局面。」



公司推行了「協盛戒煙獎勵計劃」，由具註冊護士資格的同事定期到不同工地接觸前線工匠，向他們宣揚無煙資訊，並為其進行身體驗查。過百名參與戒煙人士中，近三成成功戒煙，成效顯著。為加強力度，公司計劃以每月提早發放薪金為誘因，鼓勵員工參加戒煙計劃及身心靈活動。此外，亦推出「1+1 獎勵計劃」，由員工推薦吸煙同事參與戒煙，當對方成功戒煙後，推薦人亦可獲得額外現金獎賞。為與時並進，公司開設Whatsapp群組及設計無煙打氣貼圖，與工匠定期保持聯繫，關心他們的戒煙進度。

Implementation of the Smoking Cessation Incentive Scheme to Create Smoke-free Workplace

Hip Seng Construction believes that smoking is not only detrimental to employees' health, but also prone to cause industrial accidents. Therefore, the company has been invested a lot of manpower and resources to promote a smoke-free culture. Edmond LAI, Executive Director said, "A Smoking Cessation Committee was set up to reach out the front line at construction sites to learn about their health conditions and needs, and tailor make their own smoking cessation plan."

30% of the participants quit smoking after joining the programme, the company plans to shorten the payroll days as an added incentive to encourage staff to quit smoking. The company has also set up a Whatsapp group and designed a set of smoke-free stickers to stay



▲協盛建築成立「戒煙委員會」，主動派員到旗下工地為工匠進行「戒煙三高快速測試」。

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tuned with the smoking employees' smoking cessation progress.