

啟勝管理服務 – 上水廣場 Kai Shing Management Services - Landmark North

培訓前線「無煙大使」受損器官模型突顯吸煙禍害

由啟勝管理服務管理的上水廣場，推行全面禁煙至今已超過14年，商場內所有公共區域，包括本身為法定禁煙區的L5平台花園亦被劃為禁煙區，並加設紅外線感應禁煙語音廣播。公司亦積極培訓前線同事成為「無煙大使」，持續在物業內向同事、租戶、顧客等宣傳無煙政策，協助公司建立無煙環境。

為進一步推動無煙文化，公司設計了「無煙小精靈」禁煙告示，張貼在商場範圍及公眾洗手間，並派發予寫字樓租戶及食肆。上水廣場助理物業及設施經理周少豪表示：「為進一步向員工講解吸煙的禍害，我們在康樂室設置了不少運動器材、遊戲機、棋類遊戲等，鼓勵員工建立其他興趣取代吸煙習慣。康樂室更展示了眾多受到吸煙損害的身體器官模型及資訊，加深員工對吸煙危害健康的認識。我們認為，推動無煙文化不但改善到全體員工的身體健康、工作表現及效率，更可以為公司建立正面及專業形象。」現時上水廣場的吸煙員工比例已經由2010年的兩成，大幅下降至2023年的百分之八，未來公司期望進一步下降至約百分之五或以下。



Demonstrate Models of Body Organs Damaged by Smoking as an Alarm

Managed by Kai Shing Management Services, Landmark North has implemented a total smoking ban for more than 14 years. All public areas in the mall, including the L5 podium garden have been designated as no-smoking areas, an infrared sensor-activated audio broadcasts regarding no smoking warning have been installed. Frontline staff were trained to become a "Smoke-free Ambassadors" to publicize the smoke-free policy to their colleagues, tenants and customers.

Anthony CHOW, Assistant Property & Facility Manager demonstrated a set of models of body organs damaged by smoking, "We place the models in the staff common area to warn our staff about the harmful effects of smoking. We believe that promoting a smoke-free culture not only improves health, performance and efficiency of all employees, but also builds a positive and professional image for the company."



▲上水廣場內的康樂室展示了吸煙損害身體器官的模型及資訊，加深員工對吸煙禍害的認識。

A set of models of body organs damaged by smoking were placed in the staff common room.